

DELUXE DESK DISPENSER

AND THE NEW

Cellophane
Tape
SCOTCH
BRAND

with

- BOOST EFFICIENCY
- SAVE MONEY
- SAVE TIME

HOW TO:

HOW TO USE

SCOTCH
BRAND

Cellophane Tape
IN THE NEW
DELUXE DESK
DISPENSER

1 Slide plastic drum into tape roll and place in dispenser with adhesive side of tape down against cutter.

2 Place finger under tape between cutter and roll; pick up tape.



3 Pull desired length of tape up and forward, without sliding tape over cutter.

4 Draw tape down firmly against cutter; tape cuts cleanly with a down-and-side pull.



When you order more tape for your **NEW** Deluxe Desk Dispenser be sure to ask your **SCOTCH** Cellophane supplier for the best in any of these sizes:

No. 175L 1/2" x 600'
No. 177 3/4" x 600'
OR FOR GREATER
ECONOMY

Large - 1/2" x 1296'
Large - 3/4" x 1296'

1-INCH CORE

The new "drum" and the joint design are registered trademarks for the more than 200 varieties of pressure sensitive adhesive tapes made in U. S. A. by

MINNESOTA MINING & MANUFACTURING CO.

ST. PAUL 9, MINNESOTA

MM 60001A

MM 60001A

JUST A FEW OF THE MANY USES FOR . . .

REG. U.S. PAT. OFF.
SCOTCH Cellophane Tape
BRAND

AT HOME... IN SCHOOL... AND AT
EVERY OFFICE DESK



"Scotch" Cellophane Tape is available in transparent and 12 brilliant colors for every sealing, mending and holding job. It's economical, too -- a single penny's worth does more than a dozen average jobs! Insist on genuine "Scotch" Cellophane Tape - sticks tighter, unwinds easier, resists breakage. And for even greater economy buy the big 1296-inch rolls in quantity.



Remove lint (wrap tape sticky side out).



Reinforce corners of stationary boxes.



Fasten names to lunch boxes, seal wrappers.



Identify correspondence with colored tape.



Mend colorful cutouts in scrapbooks.



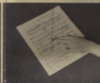
Insert riders and notations in documents.



Hold shelf papers in place in cupboards.



Seal bulky packages easily and neatly.



Mend sheet music, book pages, broken toys.



Edge and reinforce maps, drawings, papers.